

BENJAMIN BENNETT

320 bond street #1
brooklyn, ny 11231

home: 718.403.9711
mobile: 917.442.9487

<http://bcdesigncorps.com/>
b@bcdesigncorps.com

profile

Summary

Experienced design professional with expertise creating compelling user interfaces through the integration of innovative technology, business need and aesthetic design. Multidisciplinary background enhances creative leadership and maximizes contributions from the entire team.

- Over nine years experience as a user experience designer / information architect
- Technical aptitude combined with creative ability
- Quick, high-level thinker with acute attention to detail

Technical Skills

- *Applicable Roles:* Director, Team Leader, Senior Consultant, or Manager of User Experience Design, Interaction Design, Information Architecture, and/or User Interface Design
- *Design Tools:* Adobe Acrobat, Illustrator, Photoshop; Inspiration Professional; Macromedia Dreamweaver, Fireworks, Flash; Microsoft Visio; Rational Rose and others
- *Programming Skills:* AJAX, HTML, CSS, JavaScript, DHTML, JHTML, Java, JSP, XHTML, XML, SQL, Lotus Notes, CGI/Perl and C/C++

experience

Senior Principal Consultant

Oct 2005 – Present

Keane Architecture Services, New York, NY

Moody's Investors Service (<http://moodys.com/>), New York, NY

- Performed a strategic assessment of the firm's existing web-based offerings through interviews with senior executives, external users and internal stakeholders
- Presented a three year roadmap to evolve the client's web-assets into a flexible and fully integrated service delivery platform that would sustain long term growth
- Led the design effort to reimplement the firm's website using an iterative, user-centric process that involved multiple information architects, visual designers and web developers

Senior User Experience Designer

Jan 2003 – Oct 2005

Marsh Inc., Marsh & McLennan Companies, New York, NY

- Responsible for the user experience (UX) of large-scale web-based applications designed for the colleagues and clients of the world's leading risk and insurance services firm
- Managed and led a team of up to six UX Designers and UX Developers, including dedicated off-shore resources, to successfully deliver user interface designs and functioning HTML prototypes for several complex global business applications
- Helped to further develop the firm's UI standards and worked to better integrate user-centric design into the firm's evolving, RUP-based software development process

Consultant / Information Architect

May 2001 – Jan 2003

Freelance, New York, NY

Housing Authority of Baltimore City (<http://baltimorehousing.org/>), Baltimore, MD

- Redesigned the agency's website as part of an initiative to increase efficiency, reduce redundancy, improve interagency coordination and improve customer service

Manheim Auctions, Atlanta, GA

- Implemented redesign of Tracker, "America's #1 Selling Dealer Management System," effectively transitioning a windows-based application to a web-based application

New York Life International, New York, NY and Bangalore, India

- Performed usability assessment and heuristic evaluation for an Amarta-based life insurance system designed to be the core system for the entire Asia Region

March of Dimes (<http://marchofdimes.com/>), White Plains, NY

- Created information architecture including site maps and wire frames for Internet site redesign based on content analysis and user group segmentation (personas)

Information Architect

May 2000 – May 2001

Agency.com, New York, NYU.S. Bancorp (<http://usbank.com/>), Minneapolis, MN

- Developed site maps, schematics and page templates to implement a unified, customer-centric architecture for the over 1600 unique pages that made up the U.S. Bancorp site

Goldman Sachs (<http://wealth.goldman.com/>), New York, NY

- Contributed to redesigning the Goldman Sachs Private Wealth Management site and designed an extranet to allow quick access to hundreds of project documents

Omnicom Group, New York, NY

- Led a team of five information architects to design an integrated project-based work environment (specialized intranet) for use by employees at all levels within the member companies of the Omnicom Group

Sprint, Kansas City, MO

- Streamlined the multi-award winning Sprint ION site by integrating the marketing and sales processes in an effort to improve upon the already high conversion rate

PwC / Unifi, New York, NY

- Created a highly innovative B2E (Business-to-Employee) site architecture for Unifi, a subsidiary of PricewaterhouseCoopers, that utilized human resource data to create a personalized lifestyle portal

Production Manager

Dec 1999 – May 2000

StarChefs (<http://starchefs.com/>), New York, NY

- Managed all activities related to the production of the existing web site including establishing procedures and workflows and managing a team of designers and developers
- Designed and developed the information architecture, including site maps, page layouts, navigation and search methodologies, for a new Vignette StoryServer based site

Consultant

Jun 1997 – Dec 1999

Andersen Consulting, New York, NY

Financial Services Project, New York, NY

- Created the user interface for an international financial services system using HTML and Java (JHTML) which interfaced with a C/C++, Tuxedo, Sybase and Oracle based system

Deutsche Boerse AG, Frankfurt, Germany

- Programmed a Java Native Interface (JNI) layer to enable communication between a new multithreaded Java based system and legacy C/C++ components

Celanese AG, Frankfurt, Germany

- Implemented a custom electronic work environment that blended Lotus Notes, Microsoft Outlook and web components into one cohesive graphical user interface

Metropolitan Life Insurance Company, New York, NY

- Developed an imaging and workflow system built with PowerBuilder, FileNet and Sybase

Web Designer / Developer

Jun 1996 – Aug 1996

Malcolm Pirnie, White Plains, NY

- Designed and implemented the information architecture and brand identity for this environmental engineering firm's Internet and Intranet sites

education**Bachelor of Science**

May 1997

Rensselaer Polytechnic Institute, Troy, NY

- Mechanical Engineering – major
- Multidisciplinary Design – minor
- Design – degree concentration
- GPA 3.8 – Magna Cum Laude